June 4, 2020

INVITATION FOR PROPOSALS

The Philippine Department of Tourism-Korea is in need of the services of a well-experienced company based in Korea engaged in outdoor graphic design for the replacement of Philippine Showroom window graphic display.

Interested companies may submit outdoor display designs and quotations following the attached Terms of Reference on June 11, 2020, 5:00 pm to:

Philippine Department of Tourism-Korea
Suite 801, President Hotel, Euljiro1-ga
Jung-gu, Seoul 04533 Korea
Tel no: (02) 598-2290 Fax: (02) 318-0520
Email: pdot@philippinetourism.co.kr and lily@philippinetourism.co.kr

MARIA CORAZON JORDA-APO
Tourism Director
PDOT-Korea

Philippine Department of Tourism-Korea
Suites 102 & 801, Paiknam Bldg., Euljiro 1 (il)ga, Jung-gu, Seoul 04533, South Korea
Tel: (822) 598-2290 Fax : (822) 318-0520 Email: pdot@philippinetourism.co.kr Website: itsmorefuninthephilippines.co.kr

TERMS OF REFERENCE

I. PROJECT TITLE: PHILIPPINE SHOWROOM OUTDOOR GRAPHIC DISPLAY REPLACEMENT

DATE: June 2020

VENUE: PHILIPPINE SHOWROOM

II. SCOPE OF WORK / DELIVERABLES

The Philippine Department of Tourism-Korea is in need of the services of a well-experienced company based in Korea engaged in outdoor graphic design for the replacement of Philippine Showroom window graphic display.

Following are the deliverables and specifications required by the Philippine Department of Tourism:

1. Design, printing, supervision and installation of outdoor graphic display (3 panels) in full color.

    | Window Panel 1 | - Duratrans Lighting Graphic (1.8m x 2.4m) |
    | Door Panel | - Glass door Graphic (2.1m x 2.4m) |
    | Window Panel 2 | - Duratrans Lighting Graphic (2.5m x 2.35m) |

2. Light panel installation for window panel 2 – (2.5M x 2.35M)

Note: The creatives to be used will be subject to PDOT-Korea's approval prior to final preparation and set up.

III. TIME FRAME AND SCHEDULE OF WORK

Schedule: All interested parties to submit working design drawings and cost schedules within seven (7) days after posting of this document.

June 11, 2020 (5:00 pm)	- Deadline of submission of design and budget
June 15 -17, 2020	- Design preparation and approval
June 18, 2020	- Setup and turnover

IV. BUDGET

Total budget allocation is KRW 6,800,000